Bulk SMS text messaging service sends your text messages

from any PC with internet access,

to a single cell phone, or in bulk to a list of cell phones,

in just minutes, any time - day or night.

No software, hardware, phone lines or cellular service required.

Web-based, self-serve system

- Simply use your Web browser to login, maintain lists and send messages.
- Submit and review your bulk text messaging jobs online 24/7.

Lists

- Upload your existing group lists of cell phones, and maintain them online.
- Archive multiple lists, and select which lists you want to send your message to.
- Your proprietary lists of cell phone numbers are safe with us. We don't aggregate your lists, nor distribute them in any way.
- You are automatically informed of Opt-Out requests from recipients.

Opt-In system

Let your Patrons/Prospects build your Permission-based Opt-In lists using our SMS short code,

saving you the time and expense of registering and setting up a short code. Here's how:

- Online, you can create a Keyword to identify an Opt-In, targeted list.
- Advertise your Keyword to your customers/prospects via your favorite media.
- Responding to your marketing, your customers Opt-In by texting your Keyword to our short code, building your Permission-based, Opt-In list for you!
- You can create multiple Keywords to identify multiple, micro-targeted Opt-In lists.

Personalization

You can automatically merge your recipient names into the body of your outbound text messages personalizing your message!

Scheduling

 You can choose to deliver your bulk text messages immediately -or- schedule them to be automatically delivered at a specific date and time.

Reliability

- We are US-based, whereas many competitors are based overseas.
- Unlike most others, we use direct connections to the networks, utilizing SMPP and registered short codes, making our service more reliable.
- You do not need to know the wireless carrier for your cell phone recipients.

Our service is approved by all major US cell phone networks - if your recipient's network supports text messaging, we can deliver your message from your PC to their cell phone.

Experienced, Personal Service

Are you tired of the impersonal nature of internet services? With our service, you will be assigned a personal representative, with a toll-free number. So you'll be texting on your own - but not alone!

Bulk SMS text messaging is great for...

- ... subscription, membership, customer/prospect or survey communications,
- ... time-sensitive alerts to clients, associates, employees or reps,
- ... political action,
- ... Opt-In marketing campaigns, or
- ... Web-generated individual text messages to customers (SMS gateway).

or if you are in any of these Professions:

- ... Emergency First-Responders (Police, Fire, Ambulance)
- ... Municipal Services (Public Works, Water Works)
- ... Schools (Closings, Early Dismissals)
- ... Medical Caregivers (Appointment Reminders)
- ... Service Providers (Fast Dispatch)
- ... Banks (Account Holders)
- ... Recruitment / Temp Agencies / Unions (Job Openings)
- ... Realtors (New Listings, Sold Contracts)
- ... Golf clubs and Tennis clubs (Open Time Slots, Tournament Updates)
- ... Bands, DJ's and Nightclubs (Schedule Announcements, Door Specials)

Pricing

- Prices are based on volumes and purchase types: prepaid Ad-hoc purchases -or- automatic monthly debits (discounted) - your choice.
- Pre-paid credits do not expire so they're there when you need them, and the monthly plan rolls-over unused credits to the next month.
- No minimum job requirements you can send to 1 recipient or thousands.
- No setup fees or termination fees. Get started for as little as \$45.

Bulk SMS Text Messaging service requires no software or hardware. Get started today!

Contact B2B-eLINK now for live, personal service and low prices:

PO Box 237 Mansfield Ctr, CT 06250 <u>www.b2b-elink.com</u>



call toll-free: 1-877-519-4937 info@b2b-elink.com